



*Aberdeen Minor Hockey Association Sponsorship Letter*

Aberdeen Minor Hockey Association is a nonprofit organization committed to providing the youth of Aberdeen and area with a positive and healthy environment to participate in hockey. As an organization we strive to provide kids a place to play hockey at a reasonable cost.

While hockey is an enjoyable and rewarding activity for those that can participate, the ever increasing costs of ice time and equipment make it difficult for families to keep their kids involved in hockey. Our organization has held our fees as low as possible over the years in order to allow as many kids to play as possible. With our fees where they are we have been able to cover our day to day costs but we have been unable to replace our jerseys for quite some time. It is our goal to replace all of our jerseys over the next couple of years. This year we are hoping to replace the home jerseys for 4 of our teams.

As such we are hoping to solicit sponsorship for the upcoming season. We have many different levels of sponsorship that may interest you (see attached sheet). We feel that the exposure gained from sponsorship in our organization will benefit your company. We hope that you will see the benefit in supporting the kids in our organization.

If you have any questions please don't hesitate to contact me. I look forward to hearing from you.

Regards,

Trevor Cornish

Vice President, AMHA

## **Levels of Sponsorship**

### ***Jersey Sponsorship***

\$1200 - Jerseys (17 Home White) – You will get your company name/logo on one set of jerseys for the life of those jerseys. You will also get a half page add in our Game Program.

\$500 – Jersey Patch – We will get a patch made up with your company name and logo on it. The patch will be sewn onto one set of jerseys (home and away) for the year. If you choose to renew for the following year you can do so at a reduced rate. You will also get a ¼ page add in our Game Program.

### ***Aberdeen Minor Hockey Game Program Advertising***

AMHA will be putting together a Game Program this season. Our game programs will be handed out at every home game (including tournaments). With tournaments there will be over 80 games this upcoming season with exposure to over 1000 people. We feel that this is a great opportunity for area businesses to promote themselves.

Full page add - \$100

Front cover (1/2) page - \$100

½ page - \$75

¼ page - \$50

### ***Website Advertising***

Advertise on our website for one year - \$100

\*For all ads the best format is PDF. Others can work but PDF is the simplest.\*

\*\*All ads need to be purchased by August 15<sup>th</sup> in order to get everything ready for the season\*\*

For further information please contact Trevor Cornish @ 306-380-9468 or [trevor@aberdeenminorhockey.ca](mailto:trevor@aberdeenminorhockey.ca)

